

JINGSH CONFERENCE

"Policy and regulations in Polish-Chinese trade – B2B discussions and seminars"

Date: 23-24.10

Place: Beijing

Venue: Jingsh Beijing headquarter

Address: Jingsh Lawyers Building, No.37, East Fourth Ring, Middle Road, Chaoyang District, Beijing
北京市朝阳区东四环中路 37 号京师律师大厦

Number of participants: 50 people

Conference objectives:

The conference "Policy and regulations in Polish-Chinese trade – B2B discussions and seminars" is an event dedicated to Chinese and Polish law to be held in Beijing in the headquarter of JINGSH Law Firm.

The aim of the conference is to:

- 1) introduce China and Poland's trade and investment environment
- 2) familiarize the audience with Chinese and Polish law, regulations, government strategy and development directions, as well as market condition for two countries cooperation
- 3) give audience the opportunity for interaction

During the two-day conference ideas will be exchanged on Chinese law and business cooperation. There will be thematical sessions, seminars and opportunities for networking.

AGENDA

23 October

9:00 registration

9:30 – 9:35 – welcome speech of JINGSH representative

9:35 – 9:40 – welcome speech of CCPIT Beijing

9:40 – 9:45 – welcome speech of Polish Embassy representative

9:45 – 10:45 – Presentation 1: China's trade strategy: business opportunities for foreign companies

10:45 – 11:45 – Presentation 2: Invest in Poland, Polish Investment & Trade Agency

11:45 – 13:00 – LUNCH

13:00 – 14:30 – Presentations of Polish companies (each 5-7min)

14:30-17:00 – B2B meetings

19:00 – evening gala

24 October

CHINESE BLOCK

09:00 – 10:30 – Seminar 1: Chinese company law, att. Wang Xu

The seminar is aimed on giving the Polish companies an overview of legal requirements needed to be fulfilled to enter Chinese market:

- types and forms of companies in China
- company registration
- tax issues etc.

The presentation will also cover law issues for various industries such as food, technology, e-commerce, infrastructure

POLISH BLOCK

09:00 – 10:30 – Seminar 1: Polish company law, att. Tomasz Krzesniak

The seminar is aimed on giving the Chinese companies an overview of legal requirements needed to be fulfilled to enter Polish market:

- types and forms of companies in Poland
- company registration
- tax issues etc.

The presentation will also cover law issues for various industries such as food, technology, e-commerce, infrastructure

10:30 – 10:45 – COFFEE BREAK

10:45 – 12:15 – Seminar 2: Trademarks, patents, IPR

- Overview of Intellectual Property in China
- Brand Protection and Anti-Counterfeiting
- Trademark registration
- Patent registration
- Trademark, IPR violation
- examples

10:45 – 12:15 – Seminar 2: Trademarks, patents, IPR

- Overview of Intellectual Property in Poland
- Brand Protection and Anti-Counterfeiting
- Trademark registration
- Patent registration
- Trademark, IPR violation
- examples

12:15 – 13:30 - LUNCH

13:30 – 14:30 Presentation 1: Financial aspects of international trading

14:30 – 15:30 – Q&A session

WAŻNE INFORMACJE:

1. Uczestnictwo w konferencji jest bezpłatne
2. Koszty związane z przelotem, noclegami itd. pokrywa uczestnik
3. Bilety lotnicze każdy uczestnik rezerwuje indywidualnie
4. Na prośbę uczestnika JINGSH może pomóc w rezerwacji hotelu. Prosimy wówczas o adnotację w mailu przy potwierdzeniu udziału.
5. **Termin zgłoszenia na konferencję upływa w dniu 31 sierpnia 2017 roku. Prosimy potwierdzenia kierować na adres mailowy: konferencja@jingshpoland.pl lub zhang.mo@jingshpoland.pl lub pod nr. telefonu 607137616.**